



The New Generation Festival in Florence announces live Instagram concerts to raise funds for hospitals in Lombardy



Weekdays at 16:00 GMT | 17:00 CET
New Generation Festival Instagram

[instagram.com/new_generation_festival](https://www.instagram.com/new_generation_festival)

The **New Generation Festival** in Florence launches **The Action Station**, featuring daily 15-minute livestreams on Instagram, launching today, **Wednesday 25 March**, and running **every weekday at 16:00 GMT / 17:00 CET**. The daily Regeneration Broadcasts will present a fabulous flurry of new generation opera singers, classical musicians, jazz cats, DJs, drag queens, and many more.

Each broadcast will take place to raise spirits but also to help those fighting on the front line against Covid-19 by raising money for specific organisations or causes. There is the opportunity to donate however small or large an amount you wish to the weekly cause publicised via the link in NGF's Instagram profile. Even just 1 € / £ / \$ adds up fast and will greatly help those in need.

"We are dedicating this first week of broadcasts to our friends in Italy who have these past weeks endured so much hardship. Together with the talented young musicians of the wonderful Italian Association Musica con le Ali, we are raising funds for hospitals in Lombardy - the Italian region currently most affected by the spread of the virus. We are focusing in particular on the Sacco Hospital of Milan, which is at the forefront of the fight against this virus and has become a symbol of the commitment and selflessness of healthcare professionals."

Looking ahead, we very much hope to see you in Florence at the end of August and you can count on us to stand firm. For now, catch our musicians every weekday either live or in our Instagram feed where we will be posting recordings of each broadcast. We hope you enjoy our broadcasts and, in the meantime, for the sake of those on the frontline, let us play our part by staying at home. Our very best wishes to you all, dear friends and followers."

- New Generation Festival



[A message from Dr Carlo Hruby, President of Musica con le Ali.](#)

Listings

The first week of programmes is brought in collaboration with the talented young musicians of Musica con le Ali.

Wednesday 25 March, 16:00 GMT / 17:00 CET

Gennaro Cardaropoli violin

Surprise piece

Thursday 26 March, 16:00 GMT / 17:00 CET

Stefania Scapin harp

Surprise piece

Friday 27 March, 16:00 GMT / 17:00 CET

Ludovica De Bernardo piano

Sergey Rachmaninov *Etudes Tableaux Op. 33*

The New Generation Festival

The New Generation Festival (NGF) was founded in 2017 to promote emerging young artists from around the world. Taking place 26 – 29 August 2020 in Florence, Italy, The New Generation Festival will be taking over the Gardens of the Palazzo Corsini for its highly anticipated fourth year, creating an international platform for the most promising young musical talent.



After a triumphant third year, co-founders Maximilian Fane, Roger Granville and Frankie Parham, have collaborated with a diverse and young team for 2020's Festival, gathering some of the world's most exciting performers and rising stars. An annual event that breaks down barriers between generations, this is a Festival by a new generation of artists to inspire a new generation of audiences. Throughout the weekend, audiences will take to the Corsini Gardens in the heart of Florence for open-air musical and dramatic performances.



Growing significantly since its inaugural year in 2017, the Festival now sells over 2,000 tickets to a diverse and international audience that represented over 25 countries. Over the past three years, the Festival has worked with over 400 young artists, creatives and technicians in fields including stage management, costume and stage design, company management and stage direction.

The New Generation Festival prides itself on being an annual event that breaks down barriers between generations, and 2019 did just that: the ages of the Festival's audience ranged from 8 to 91 and over 50% of the audience for the opera performance was under 35. Inspired by the achievements of the Italian Renaissance, the NGF celebrates creativity and stimulates it through the connection of art forms, cultures and generations.

In 2019, the New Generation Festival expanded internationally, and now presents the finest talents in opera, music, theatre and the visual arts in a programme that runs throughout the year across spectacular locations, ranging from the Swiss mountains of Andermatt to its flagship summer festival in Florence. Hosting three festivals and a young artist recital series over Andermatt Concert Hall's first season, the New Generation Festival team have presented artists including Daniel Barenboim and orchestras such as the Berliner Philharmoniker and the Chamber Orchestra of Europe.

The New Generation Festival team now collaborate at the highest level with competitions and organisations across the world, including: the Concours musical international de Montréal (CMIM), The Solti Accademia, The Royal Academy of Music, and the Concorso Lirico Internazionale di Portofino (CLIP).

In collaboration with Mascarade Opera Studio, the New Generation Festival hosts a Summer School for talented singers from conservatoires across Europe to study with leading professional teachers and coaches. As well as daily in-depth individual coaching sessions, voice lessons, performance classes, performance psychology workshops, a public masterclass and a lunchtime concert, participants in the Summer School form the chorus for the NGF main stage productions.

"A wonderful night at the opera."

Oper! das Magazin

"NGF is bound to become an important platform, showcasing the best in singing talent from all over the world."

Opera Now

"the fine selection of wonderfully harmonious young voices creates a Mozartean ensemble of the highest standard."

Concerti Magazin

newgenerationfestival.org

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